



AFFILIATE GUIDE

YOUR GUIDE TO BOOSTING
EARNINGS FROM IVORY MIX





WHAT DOES THE IVORY MIX TEAM DO TO HELP YOU MAKE MONEY AS A N AFFILIATE PARTNER?

1. To give your audience some time to warm up to the idea of a stock photo membership, we've made you affiliate links valid for 90 days! This means you have more opportunities to make a commission from your affiliate links after the first click
2. We add hundreds of new photos every single month! So, there is always something new to promote and share.
3. We keep the cost of our membership affordable with our lowest membership being the VIP at under \$9/mo (paid annually).
4. We host special invitation enrollment days about 10 times a year. This gives you and us specific days to promote and make sales
5. We regularly poll and listen to our audience so that our photos are always on trend and exactly what our audience is looking for.
6. We're actively working on more blog posts, tutorials and additional resources to help our audience learn the value and how to use stock photos to maximize exposure in their visual marketing.



WHY ARE THE PHOTOS AND PRODUCTS AT IVORYMIX.COM WORTH SHARING?

Here are the highlights we like to share with our audience of all types:

- There are over 2500 unique and styled Ivory Mix photos when you become a member.
- All photos are high quality and high resolution which means they can be used in print as well as on website and social media.
- Anything you purchase on Ivory Mix comes with a commercial license great for unlimited projects for yourself or for paying clients.
- With every bundle of photos, we include images with plenty of negative space to overlay text. This is perfect for social media and Pinterest pins.
- Members have unlimited access to photo download(s).
- Ivory Mix releases 100 new photos a month and adds 60 bonus photos just for VIP's
- Ivory Mix not only provides photos, but they have social media quotes and graphics too.



HERE'S HOW YOU CAN COMMUNICATE THE VALUE OF HAVING AN IVORY MIX MEMBERSHIP:

- Publish a blog post highlighting the benefits
- Tweet it. Share it on Instagram or Facebook
- Create a resource page on your website
- Create and add a promotional banner to your site using photos from Ivory Mix
- Login to your affiliate dashboard and grab some of our banners
- Send emails to your subscribers



TWEET IT,
SHARE IT ON PINTEREST,
INSTAGRAM, OR FACEBOOK

Create and share posts with your followers using these hashtags:

#stockphoto
#FreeStyledStock
#StyledStockPhoto
#DesignResources
#GraphicDesign
#designassets
#mockups
#blogresources



TIP # CREATE A RESOURCE PAGE

BLOG + BIZ TIPS >

BLOG BRANDING >

TECH TIPS >

LIFESTYLE OF BLOGGING >

RESOURCES



You can add a page or a blog post on your site and in your menu to share the tools you use to run your business. Include your affiliate link here when you mention Ivory Mix stock photos.



TIP# CREATE AND ADD A PROMOTIONAL BANNER TO YOUR SITE USING PHOTOS FROM IVORYMIX

Use our banners or create your own to match your branding!



FOR MORE STOCK PHOTOS, TIPS, AND TRICKS FOR SMART VISUAL MARKETING VISIT: [IVORYMIX.COM](https://www.IVORYMIX.COM)



TIP #1: SEND AN EMAIL TO YOUR SUBSCRIBERS

Sample email subject lines:

- *I have a secret resource for creating beautiful social media content*
- *Your branding troubles have been solved –and here’s how...*
- *Here’s why having a beautiful Instagram Grid is easy*

Sample email text:

“Every single month, like clockwork, I receive an email from Kayla at Ivory Mix. In this email, she sends me free stock photos and a link to hundreds of more photos that are perfect for social media and branding. Knowing I have this resource to stock photos for as little as \$9 a month makes me less stressed when it comes time to creating content.

Which is why I recommend Ivory Mix to all of my blogging friends. So, if you are having branding trouble or need more resources for creating beautiful social media feeds, you should seriously check out the latest for at shop.ivorymix.com. “



WHAT'S NEXT?

We'll be adding even more great opportunities to collaborate and promote over the coming weeks and months. So, stay subscribed to our affiliate newsletter and we will send more information as it becomes available.

Have any ideas about more ways we can improve the affiliate program?

Share them with us by emailing kaylamarie@ivorymix.com

XOXO

Kayla Marie Butler

kaylamarie@ivorymix.com | Founder of IvoryMix.com