



## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 1. What part of the image is my focus?

Make sure to select your focal point before clicking the shutter. In fact, why not track your focus using AF tracking on your phone (or just double tap on the object you want in focus).



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)



## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 2. Should I include a backdrop, background or fill the frame with my subject?

Understand that you're telling a story with your photos. The scene is just as important.

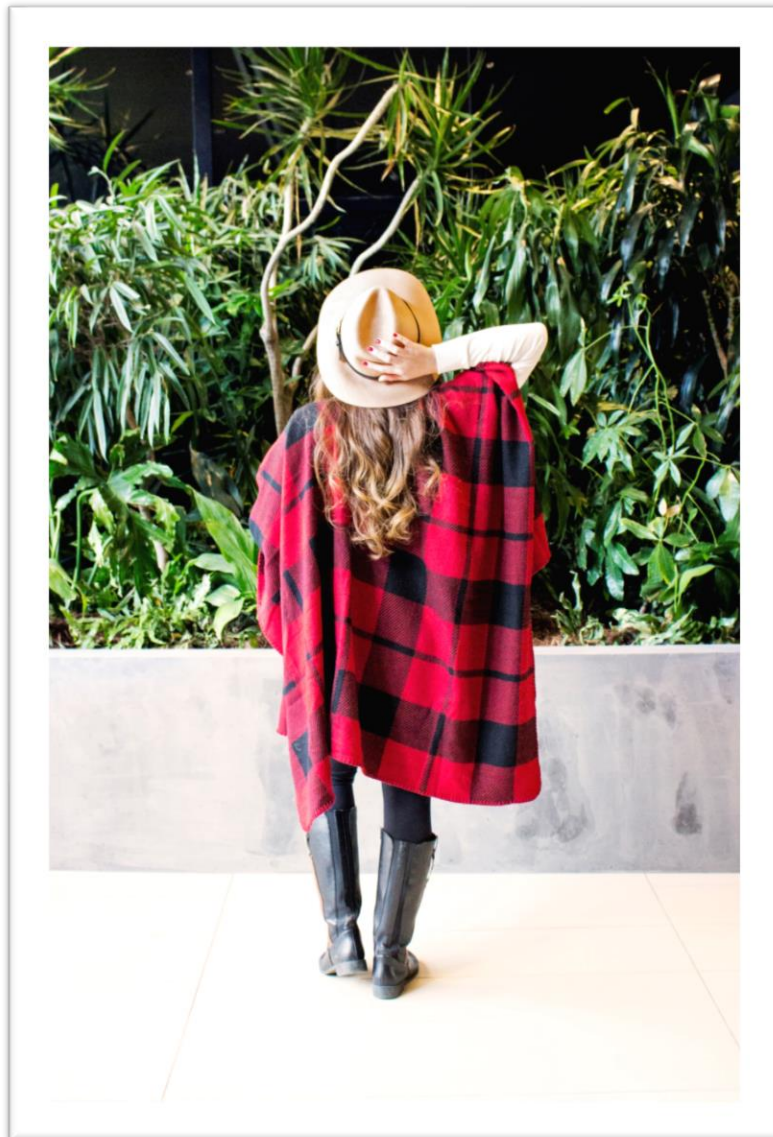


AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)



## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!



3. Do I need to crop this photo or is anything being cut off (like limbs)?

Capturing everything in the frame is much better when taking the photo. You don't want to unnecessarily cut anything off. This way, you'll get to choose if you need to crop it later.



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)

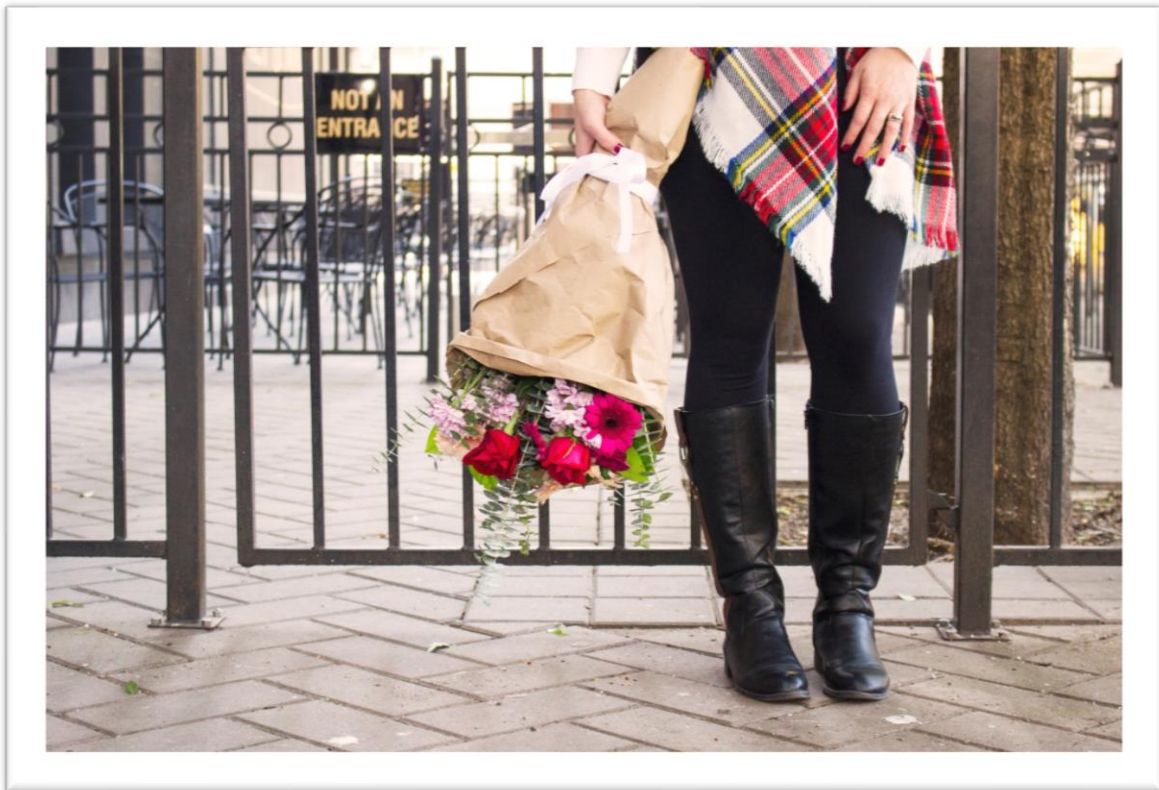


## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 4. Is my image and lens straight?

Having crooked lines is one thing anyone will notice. Don't make your viewers dizzy with crooked horizon lines or crooked photos.



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)



## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 5. Is the space cluttered around my subject or are we free from distractions?

Having the focus of your shot be free from distractions and unnecessary clutter will make a clean presentable photo.



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)





## 12 LESSONS IN BLOG PHOTOGRAPHY

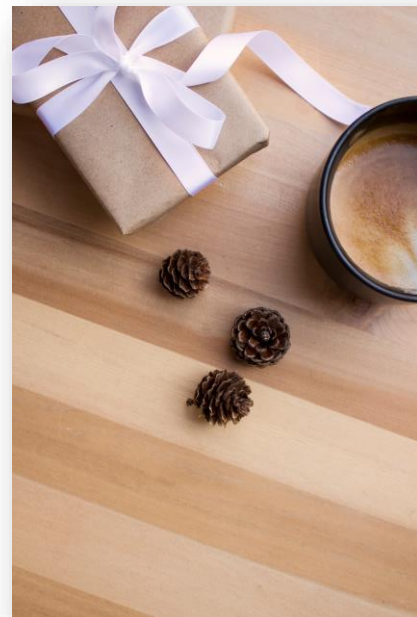
TO HELP YOU CREATE STUNNING CONTENT!

### 6. What will I use this photo for and should it be portrait or landscape?

Remember that Pinterest is best in portrait, Facebook is landscape, & Instagram is square.

### 7. Do I need to take multiple versions of this photo?

Having multiple versions of a single photo makes it much easier to be happy with your photography skills. Don't miss an opportunity with a shot that's not taken.



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)



## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 8. Would it help my purpose for this photo if I take a video while I'm at it?

Video is the best type of content these days. So, why not take a behind the scenes video or document what you're doing to also share with your audience?

### 9. Am I missing any detail because my exposure (aka lighting) is too high or low (bright or dark)?

Having your exposure up too high or too low will reduce detail in any photo - and you cannot get it back. This is particularly difficult on white on white type photos. So, adjust your exposure thoughtfully.



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)

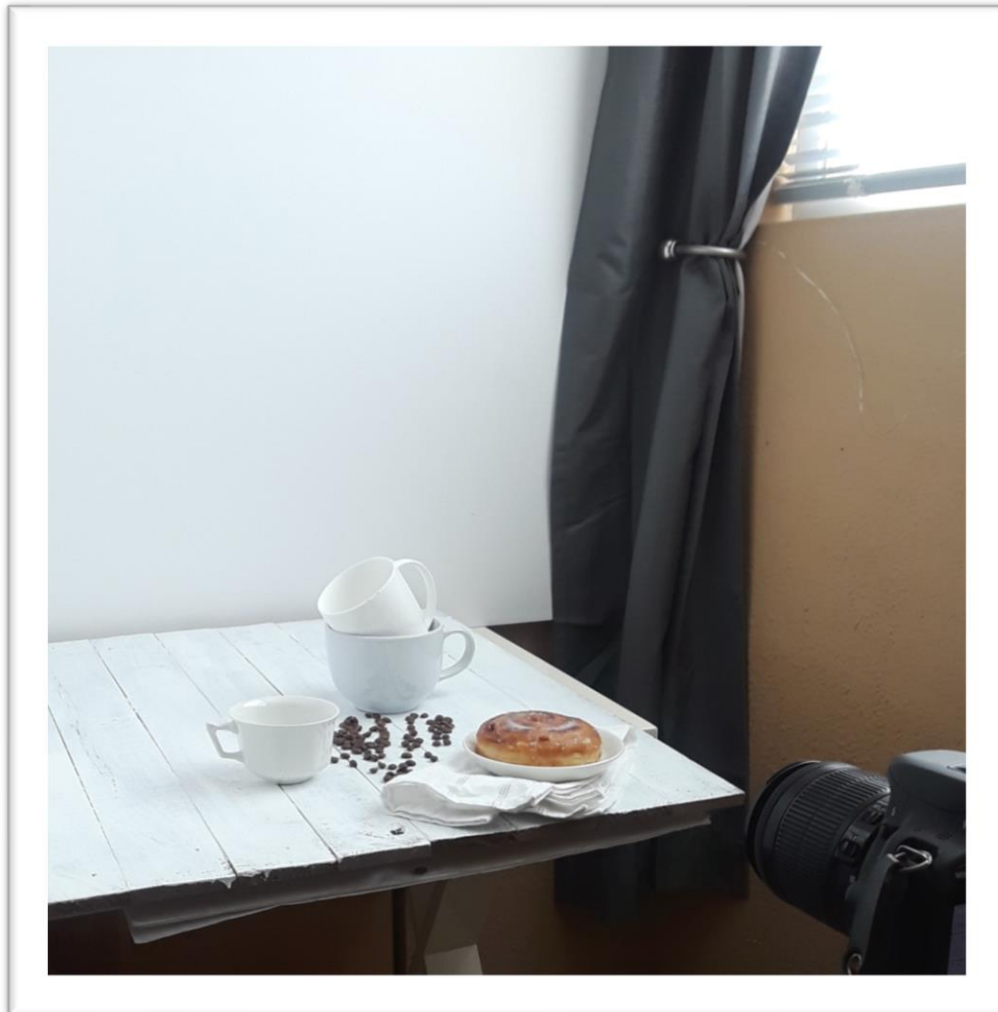


## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 10. Is there enough light in the space or do I need to add light or move towards light?

Light is your friend. It's why we even have photos in the first place. So use it and love it.



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)



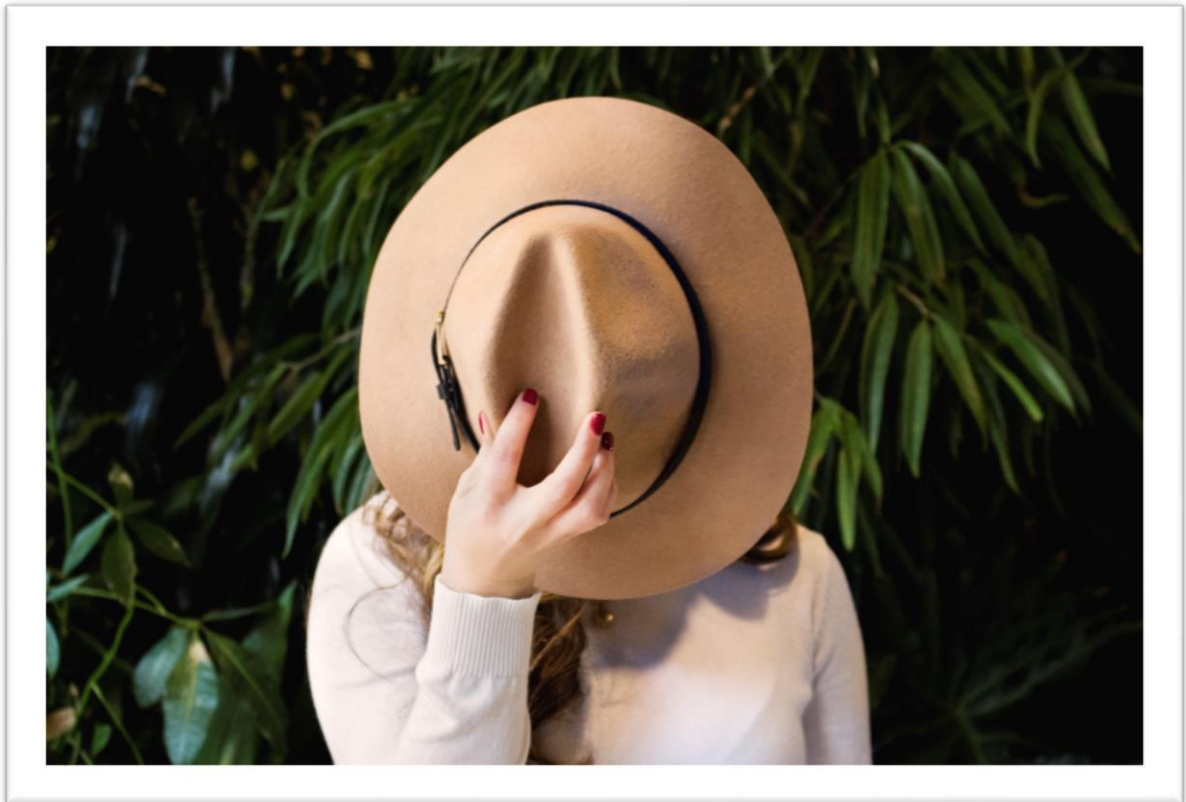


## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 11. Where are the shadows and are they unflattering at all?

Make sure there's nothing in the shadows that you want to be highlighted or to show detail of.



AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)



## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

### 12. Will I need to adjust my camera settings for catching fast motion?

Your phone has the capability of capturing fast moving objects with AF tracking and speeding up your shutter. Check your APP settings for these conditions.



IVORY  
MIX

AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](https://www.IVORYMIX.COM)



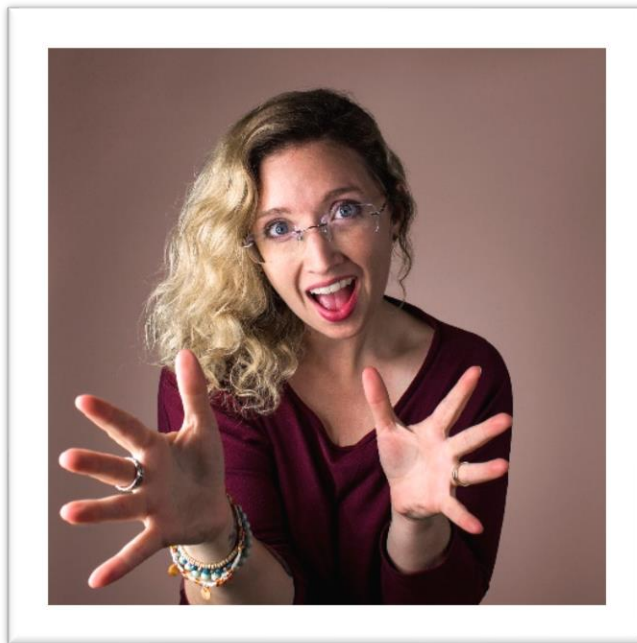
## 12 LESSONS IN BLOG PHOTOGRAPHY

TO HELP YOU CREATE STUNNING CONTENT!

About the Author:

Kayla Marie Butler is the Owner, Commercial Photographer, Creative Director and Blog for Business Mentor at Ivory Mix . She's a 15 year seasoned design professional and business graduate with expertise in many industries from Commercial Construction, Interior Design, New Home Construction, Digital Media and the list goes on.

Her life's mission is to create everyday and help people along the way.



Let's connect! [The Blog](#) | [Instagram](#) | [Facebook](#) | [Twitter](#)



AUTHOR: KAYLA M. BUTLER FROM [IVORYMIX.COM](http://IVORYMIX.COM)