



BEGINNERS BLOGGING SCHEDULE

Because Your First Few Weeks Should be Focused
Strictly on Building Content and Making Connections

DAY 1: Social Media Planning and Scheduling Day

- Plan and schedule social media posts (consider using a schedule tool) Incorporate hashtags
- around my relevant blog post topics
- Share up to 4 older blog posts or my recent ones on all social media sites

DAY 2: Social Media Engagement Day.

- Read, share, and comment on blogs I follow and on social media
- Respond to other comments and messages
- Repin on Pinterest
- Follow at least 20 new people relevant to my topics across the social media platforms

DAY 3: Brainstorm and Learn Something New Day

- Plan my upcoming posts by brainstorming new ideas and saving them (I recommend 3 or less)
- Create a secret pinterest board for inspiration or links I want to reference
- Read, watch, or listen to something that teaches me how to improve your blogging

DAY 4: Start Writing and Drafting

- Outline my blog post with bullet points of items I need to write about Start filling in and writing about
- each bullet point

DAY 5: Continue Writing and Drafting

- Continue writing and start filling in links and tags

DAY 6: Graphics and Photos

- Get out a camera or smart phone and start taking pictures that are relevant to the posts Cook or
- create the masterpieces that are relevant to the post
- Start editing images and graphics to attach to the blog post

DAY 7: Finish editing, proofreading, and PUBLISH

- Finalize and attach graphics
- Read, read again, edit and read again.
- PUBLISH

Repeat the week